

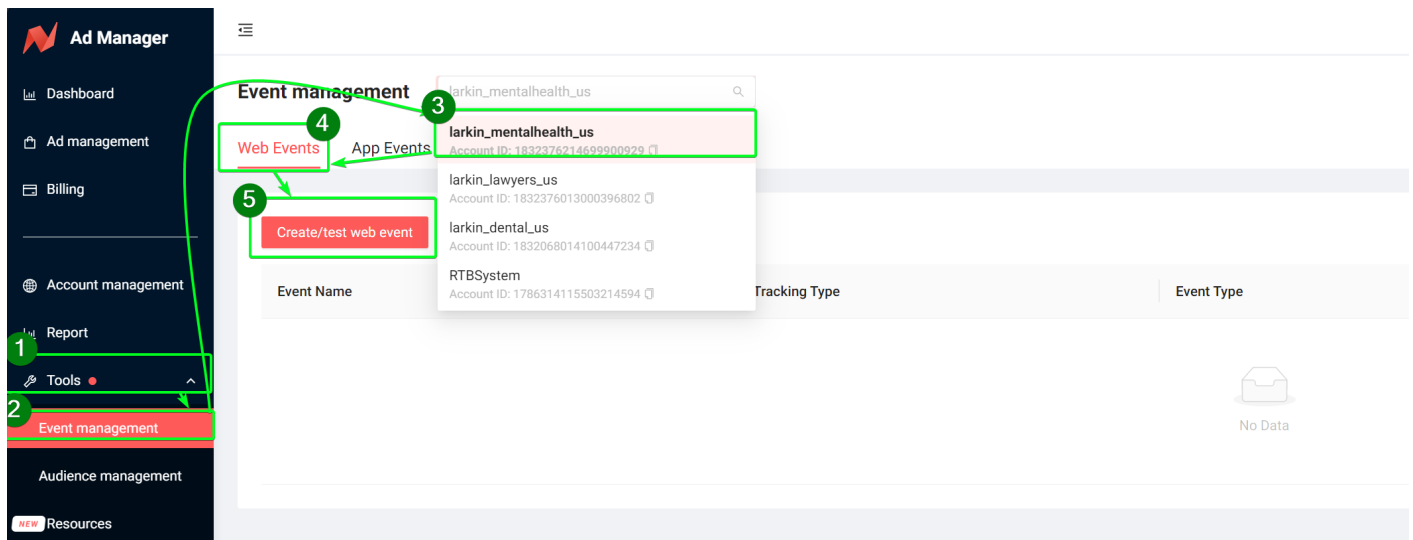
# Newsbreak - Postback | створення та тестування

**Коротке відео** [https://drive.google.com/file/d/1ZkY6Hzw\\_Zo0-Bpclzz4hj8xp8FrA58FF/view?usp=sharing](https://drive.google.com/file/d/1ZkY6Hzw_Zo0-Bpclzz4hj8xp8FrA58FF/view?usp=sharing)

Йдемо в налаштування подій, обираємо потрібний аккаунт в **Event management**, далі обираємо все як на скрішотах

Для **нутри** налаштовано **Complete payment**

Для **n2s** налаштовано **Click Button**



1

\* **Name**

larkin\_mentalhealth\_us\_1832376214699900929

\* **Choose your event tracking type**

☐ Pixel ☒ Postback

2

\* **Choose the 3rd party tracking service you use.**

3

Others

\* **Choose your conversion event**

4

Click Button

Show event descriptions ▼

5

Event value ☒

Тестове посилання, копіюємо його та вставляємо у відповідне поле, для тестування події та натискаємо **Go test**

#### Perrclick - nutra

[https://www.trklinknative.xyz/15HiwL?campaign\\_id=\\_\\_CAMPAIGN\\_ID\\_\\_&flight\\_id=\\_\\_FLIGHT\\_ID\\_\\_&creative\\_id=\\_\\_CREATIVE\\_ID\\_\\_&campaign\\_name=\\_\\_CAMPAIGN\\_NAME\\_\\_&flight\\_name=\\_\\_FLIGHT\\_NAME\\_\\_&creative\\_name=\\_\\_CREATIVE\\_NAME\\_\\_&os=\\_\\_OS\\_\\_&external\\_id=\\_\\_CALLBACK\\_PARAM\\_\\_](https://www.trklinknative.xyz/15HiwL?campaign_id=__CAMPAIGN_ID__&flight_id=__FLIGHT_ID__&creative_id=__CREATIVE_ID__&campaign_name=__CAMPAIGN_NAME__&flight_name=__FLIGHT_NAME__&creative_name=__CREATIVE_NAME__&os=__OS__&external_id=__CALLBACK_PARAM__)

#### Perrclick - n2s

[https://www.trklinknative.xyz/15Hf7e?campaign\\_id=\\_\\_CAMPAIGN\\_ID\\_\\_&flight\\_id=\\_\\_FLIGHT\\_ID\\_\\_&creative\\_id=\\_\\_CREATIVE\\_ID\\_\\_&campaign\\_name=\\_\\_CAMPAIGN\\_NAME\\_\\_&flight\\_name=\\_\\_FLIGHT\\_NAME\\_\\_&creative\\_name=\\_\\_CREATIVE\\_NAME\\_\\_&os=\\_\\_OS\\_\\_&external\\_id=\\_\\_CALLBACK\\_PARAM\\_\\_](https://www.trklinknative.xyz/15Hf7e?campaign_id=__CAMPAIGN_ID__&flight_id=__FLIGHT_ID__&creative_id=__CREATIVE_ID__&campaign_name=__CAMPAIGN_NAME__&flight_name=__FLIGHT_NAME__&creative_name=__CREATIVE_NAME__&os=__OS__&external_id=__CALLBACK_PARAM__)

#### Clickflare - nutra

[https://paehceman.com/cf/r/67220e2a86a6050012ccb7a0?external\\_id=\\_\\_CALLBACK\\_PARAM\\_\\_&campaign\\_id=\\_\\_CAMPAIGN\\_ID\\_\\_&flight\\_id=\\_\\_FLIGHT\\_ID\\_\\_&creative\\_id=\\_\\_CREATIVE\\_ID\\_\\_&campaign\\_name=\\_\\_CAMPAIGN\\_NAME\\_\\_&flight\\_name=\\_\\_FLIGHT\\_NAME\\_\\_&creative\\_name=\\_\\_CREATIVE\\_NAME\\_\\_&os=\\_\\_OS\\_\\_](https://paehceman.com/cf/r/67220e2a86a6050012ccb7a0?external_id=__CALLBACK_PARAM__&campaign_id=__CAMPAIGN_ID__&flight_id=__FLIGHT_ID__&creative_id=__CREATIVE_ID__&campaign_name=__CAMPAIGN_NAME__&flight_name=__FLIGHT_NAME__&creative_name=__CREATIVE_NAME__&os=__OS__)

#### Clickflare - n2s (ivanteam)

```
https://paehceman.com/cf/r/675b038631e2170012d7d289?CALLBACK_PARAM=__CALLBACK_PARAM__&OS=__OS__&CAMPAIGN_ID=__CAMPAIGN_ID__&CAMPAIGN_NAME=__CAMPAIGN_NAME__&FLIGHT_ID=__FLIGHT_ID__&FLIGHT_NAME=__FLIGHT_NAME__&CREATIVE_ID=__CREATIVE_ID__&CREATIVE_NAME=__CREATIVE_NAME__&title=title
```

## Clickflare - n2s (INUVO)

```
https://paehceman.com/cf/r/67f3eebf535650012288fa7?CALLBACK_PARAM=__CALLBACK_PARAM__&OS=__OS__&CAMPAIGN_ID=__CAMPAIGN_ID__&CAMPAIGN_NAME=__CAMPAIGN_NAME__&FLIGHT_ID=__FLIGHT_ID__&FLIGHT_NAME=__FLIGHT_NAME__&CREATIVE_ID=__CREATIVE_ID__&CREATIVE_NAME=__CREATIVE_NAME__
```

### Test url

1 [https://www.trkcp6.xyz/15Hf7e?  
campaign\\_id=\\_\\_CAMPAIGN\\_ID\\_\\_&flight\\_id=\\_\\_FLIGHT\\_ID\\_\\_&creative\\_id=\\_\\_CREATIVE\\_ID\\_\\_&campaign\\_name=\\_\\_CAMPAIGN\\_NAME\\_\\_&flight\\_name=\\_\\_FLIGHT\\_NAME\\_\\_&creative\\_name=\\_\\_CREATIVE\\_NAME\\_\\_&os=\\_\\_OS\\_\\_&external\\_id=\\_\\_CALLBACK\\_PARAM\\_\\_](https://www.trkcp6.xyz/15Hf7e?campaign_id=__CAMPAIGN_ID__&flight_id=__FLIGHT_ID__&creative_id=__CREATIVE_ID__&campaign_name=__CAMPAIGN_NAME__&flight_name=__FLIGHT_NAME__&creative_name=__CREATIVE_NAME__&os=__OS__&external_id=__CALLBACK_PARAM__)

2 [Go test](#)

[Copy test link](#)

Відкриється нова вкладка, нам потрібно скопіювати деяке значення з адресного рядка.



## n2s

[https://business.newsbreak.com/tracking/attribute?callback=CID&event\\_type=click\\_button&nb\\_value=1](https://business.newsbreak.com/tracking/attribute?callback=CID&event_type=click_button&nb_value=1)

**nutra** та інше

[https://business.newsbreak.com/tracking/attribute?callback=CID&event\\_type=complete\\_payment&nb\\_value=1](https://business.newsbreak.com/tracking/attribute?callback=CID&event_type=complete_payment&nb_value=1)

Далі скопіювати одне з вище вказаних посилань і замість **CID** підставити наше попередньо скопійоване значення, і отримаємо подібне посилання.

А також в параметрі **event\_type** потрібно вказати:

**click\_button** для n2s

або **complete\_payment** для нутри

[https://business.newsbreak.com/tracking/attribute?callback=TEST\\_nvss\\_1832376214699900929\\_28a7c57ddcda4aecbf5cc8facac741f3&event\\_type=click\\_button&nb\\_value=1](https://business.newsbreak.com/tracking/attribute?callback=TEST_nvss_1832376214699900929_28a7c57ddcda4aecbf5cc8facac741f3&event_type=click_button&nb_value=1)

По цьому фінальному посиланню переходимо в браузері. Завантажиться просто пуста біла сторінка.

А в самому newsbreak, ми побачимо відповідний статус та можливість зберегти налаштування.

#### Test url

```
https://www.trkcpc6.xyz/15Hf7e?
campaign_id=__CAMPAIGN_ID__&flight_id=__FLIGHT_ID__&creative_id=__CREATIVE_ID__&campaign_name=__CAMPAIGN_NAME__&flight_name=__FLIGHT_NAME__&creative_name=__CREATIVE_NAME__&os=__OS__&external_id=__CALLBACK_PARAM__
```

Reset test

Copy test link

Test result: **successful**. Test session has been reset.

✓ Conversion event is received.

## RSOC Tonic - Postback NewsBreak

Для створення постбеку використовуйте посилання **Clickflare - nutra** (вище), бо за прямим посиланням тоніку, будете довго очікувати постбеку не маючи змоги продовжити створення події в NB.

#### complete\_payment

```
https://business.newsbreak.com/tracking/attribute?callback={subid1}&event_type=complete_payment&nb_value={revenue}
```

#### click\_button

```
https://business.newsbreak.com/tracking/attribute?callback={subid1}&event_type=click_button&nb_value={revenue}
```

CAMPAIGN DETAILS

Campaign Name: 3366487 - yatsik - SavingsAccRSOK2\_US - newsbreak - miroteam\_n2s\_tgCPC\_new  
Created: 2025-04-04 at 06:13

Status: active  
Country: US

Vertical/Offer: Finance / Savings Accounts

Tracking

Keywords (6x)

Callbacks (0x)

Settings

Pixeltracking

Rename Campaign

RSoC Article

Dynamic Parameters

We will send a GET Request to the URL which has been entered. These URLs are templated. We will replace all parameters in the URL against there matching query parameter. These placeholders exist by default:

- `{campaign_id}`
- `{campaign_name}`
- `{type}` (redirect, view, viewrt, click, preestimated\_revenue, estimated\_revenue, estimated\_revenue\_5h)
- `{timestamp}`
- `{device}` (desktop, tablet, mobile)
- `{keyword}` for viewrt, click, preestimated\_revenue, estimated\_revenue and estimated\_revenue\_5h
- `{revenue}` (in case it's a revenue callback)
- `{currency}` (usd) for the revenue types
- `{event_id}` unique id which can be used for event deduplication

Every URL parameter of the tracking link could be passed as well. If you send a parameter called foo=bar the templating variable {foo} exists and will be replaced with "bar".

Examples

Let's say the tracking URL looks like: `http://foobar.tracktest.com` and you added some parameters to it `?subid1=foo&subid2=bar&source=network` the complete tracking URL looks like:  
`http://foobar.tracktest.com?subid1=foo&subid2=bar&source=network`

Let's say you inserted a callback for redirects which looks like: `https://{subid2}.my-own-tracking-system.com/?ad={subid1}&source={source}&device={device}&campaign={campaign_id}&event={type}`

After a user clicked on the tracking link we will send and callback to you that looks like: `https://bar.my-own-tracking-system.com/?ad=foo&source=network&device=desktop&campaign=1234567890&event=redirect`

Redirect

View

Viewrt

Click

Pre-Estimated Revenue

Estimated Revenue

Estimated Revenue 5h

https://www.example.com/test

https://www.example.com/test

https://www.example.com/test

https://www.example.com/test

https://business.newsbreak.com/tracking/attribute?callback={subid1}&event\_type=click\_button&nb\_value={revenue}

https://www.example.com/test

https://www.example.com/test

Update

Test

Attention:

- The URL needs to begin with `http://` or `https://`
- These are campaign level callbacks which are triggered only on this campaign
- The status code of your callback target answer is monitored. If we receive more then 100 errors without any successful call between we will stop sending you callbacks.

Revision #27

Created 9 September 2024 12:08:50 by Admin

Updated 1 May 2025 14:07:16 by Admin