

# hive

- [Загальна інформація та файли документації](#)
- [Звіти | статистика](#)
- [Створення контенту](#)

????????? ?????????????? ??

????? ????????????????

???????????

Створення контенту (потрібно подати свої імейли менеджеру)

<https://www.financemuses.com/wp-login.php>

Відповідний документ [Ideal Media WP Programmatic RSoC Post Creation.pdf](#)

Звіти у snowflake <https://fb69655.snowflakecomputing.com/console>

---

????????????? ??? ?????????????? ??????????????

, ?????????????? ?????????? ?? ???????

?????????????

<https://docs.google.com/spreadsheets/d/1u9VjBvleHC8XcnekjB4nHhLouOM1mXPkMIHXqZ9Mvs>

<https://docs.google.com/spreadsheets/d/11MC8rWcfEDDloMiq5wcAMhU26wqBePSTv38XGteGnjw>

Як використовувати <https://drive.google.com/file/d/1UVjL57RHn1htEqKyQujsKHt4Kn1sLB8m/view>

На даний момент зробив копію таблиць як xlsx [Ideal Media Hive Partner Workbook.xlsx](#)

---

????? ????????????????

[https://drive.google.com/drive/u/2/folders/1hN3agDajfE4EZQRtrrU\\_0bw5soSvYJ5N](https://drive.google.com/drive/u/2/folders/1hN3agDajfE4EZQRtrrU_0bw5soSvYJ5N)

[Ideal Media WP Programmatic RSoC Post Creation.pdf](#)

[Partner Guide RAC Policy Final.pdf](#)

[Ideal Media Manual RSoC Post Creation.pdf](#)

[Ideal Media WP API Authentication via Application Passwords.pdf](#)

????? | ????????????

????????? ????????????

Статистика переглядаємо в дашборді snowflake

<https://fb69655.snowflakecomputing.com/console>

База [PROVIDER\\_DATA](#) та група таблиць **BI**

Уточнення від сапорту по таблицям:

`V_RSOC_PARTNER_CLICKFARE_REPORT_IM` -

it's what we are sending to clickflare, The data is on click level, its good for double checking CF.

`PROVIDER_DATA/BI/V_RSOC_HOURLY_IM` is a view based on `RSOC_HOURLY_VERSION_IM`, the same data, it have max(`PIPED_AT`) and it extracts `CAMPAIGN_ID` from campain or adset

`PIPED_AT` is time when record was processed, I think conversion is `PST_TIMESTAMP` but need to recheck.

`CAMPAIGN_ID` - це ідентифікатор кампанії джерела трафіку.

????????? ?? ????????????

[https://app.snowflake.com/oua72789/fb69655/#/helgateam-v\\_rsoc\\_hourly\\_im-dldeAaBmv](https://app.snowflake.com/oua72789/fb69655/#/helgateam-v_rsoc_hourly_im-dldeAaBmv)

[https://app.snowflake.com/oua72789/fb69655/#/helgateam-rsoc\\_hourly\\_version\\_im-d22Dh4gEB](https://app.snowflake.com/oua72789/fb69655/#/helgateam-rsoc_hourly_version_im-d22Dh4gEB)

[https://app.snowflake.com/oua72789/fb69655/#/helgateam-v\\_rsoc\\_partner\\_clickfare\\_report\\_im-daH9KHphd](https://app.snowflake.com/oua72789/fb69655/#/helgateam-v_rsoc_partner_clickfare_report_im-daH9KHphd) звіряться з трекером

?????????? ??????????

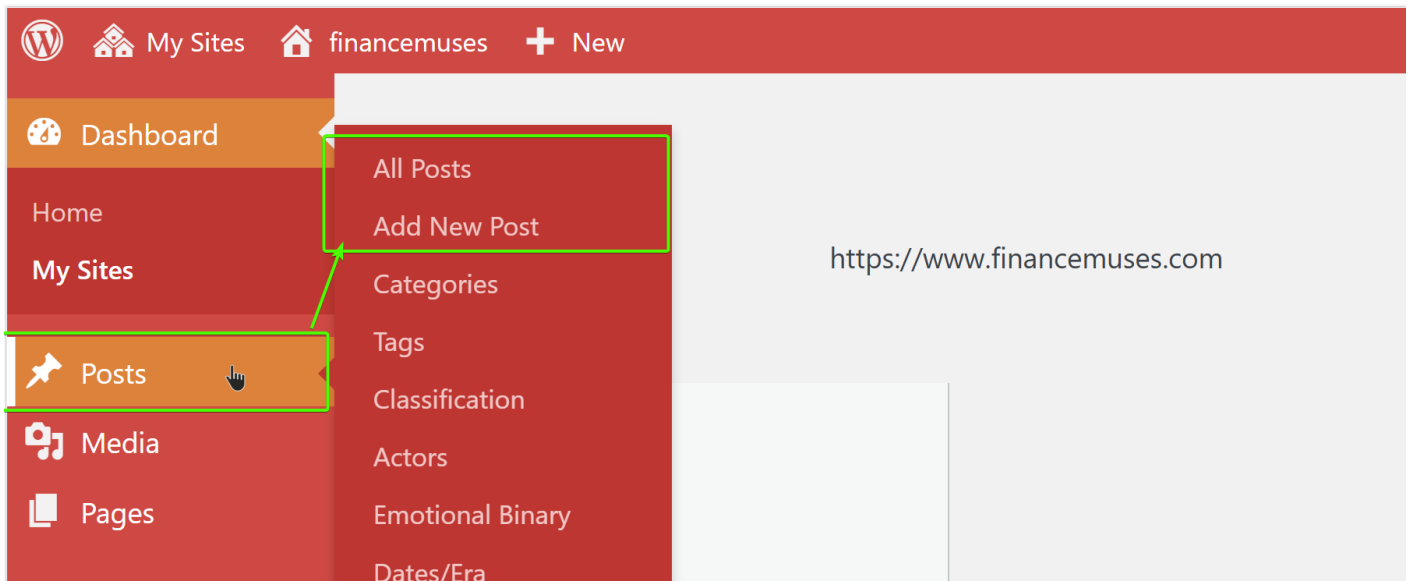
?????? ???? ????????????

<https://www.financemuses.com/wp-login.php>

Потрібно окремо додавати користувачів через менеджера

???????????? ??????????

Можна одразу, або перейти в список статей і потім створити почати створення.



WordPress dashboard interface showing the 'Posts' section. The 'Add New Post' button is highlighted with a green box. The main content area displays a list of posts with columns for Title, Author, Categories, Tags, Date, Editor, and Original Article. A single post is visible with the title 'RECOGNIZING EARLY SIGNS OF PROSTATE PROBLEMS: WHAT TO KNOW' and the author 'dmtlarkin'.

|                          | Title  | Author    | Categories | Tags   | Date                            | Editor | Original Article |
|--------------------------|--|-----------|------------|--|---------------------------------|--------|------------------|
| <input type="checkbox"/> | RECOGNIZING EARLY SIGNS OF PROSTATE PROBLEMS: WHAT TO KNOW | dmtlarkin | Health     | 6 early signs of prostate cancer, prostate cancer symptoms, prostate cancer treatment, signs of prostate cancer, signs you are dying of prostate | Published 2025/10/17 at 2:10 pm |        |                  |

????????? ?????????????? ?? ?????????????? ???????

Зображення не додавайте вони все рівно не будуть відобразитися

## Add New Post

The Electric Era: More Than Just a Trend

Permalink: <https://www.financemuses.com/uncategorized/the-electric-era...han-just-a-trend/>

Edit

Add Media

Visual

Text

File Edit View Insert Format Tools Table

Paragraph

**B**

*I*

“

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

Georgia

12pt

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

☰

Just a decade ago, electric vehicles (EVs) seemed more like science fiction or a niche product for enthusiasts. Today, they are confidently conquering the roads, transforming from an alternative into the primary direction for the global auto industry. What is behind this rapid rise, and why does the future seem to belong to them?

### Instant Acceleration and Silence

One of the main advantages that EV owners notice immediately is the unique driving experience. Unlike internal combustion engines (ICEs), an electric motor delivers maximum torque instantly. This means an incredibly fast start from a standstill and smooth, silent acceleration without the usual vibrations or gear shifts. A ride in such a car often feels calmer and more comfortable.

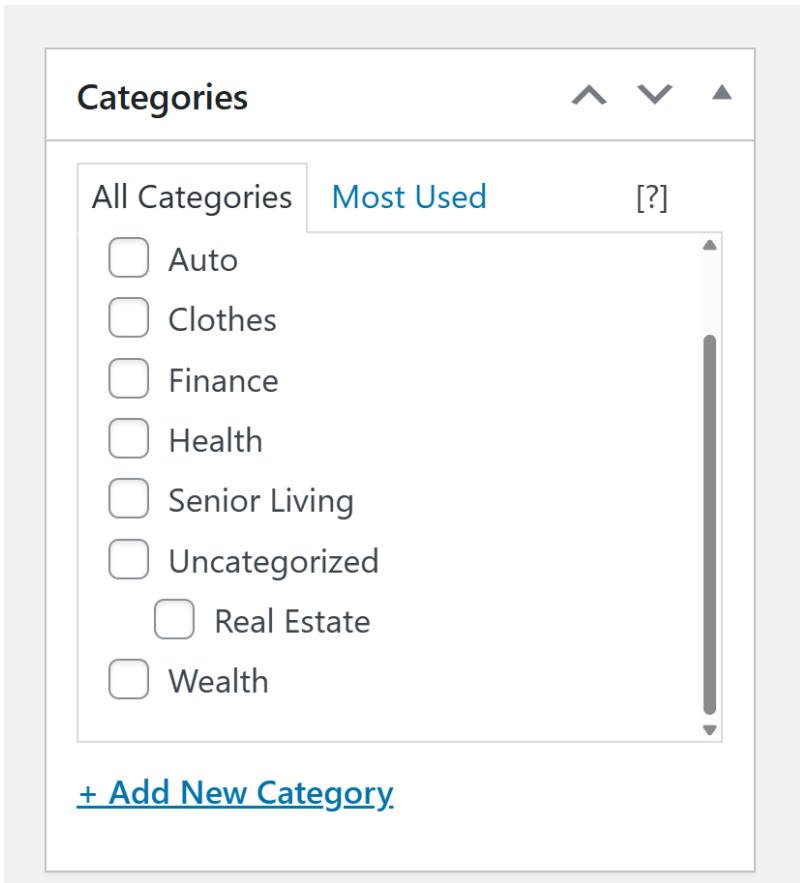
### Ecology and Economy: Two-in-One

A key factor in the popularity of EVs is their eco-friendliness. The absence of tailpipe emissions directly from the vehicle helps to improve air quality in large cities. Of course, the full environmental footprint depends on the source of electricity generation, but even so, the overall  $\text{CO}_2$  emissions are usually significantly lower.

Furthermore, "fueling up" with electricity costs significantly less than gasoline or diesel. Add to this lower maintenance costs (an EV doesn't need oil changes, spark plugs, or complex exhaust systems), and the

????????? ????????????

По ні буде групувати контент в цілому на сайті, якщо потрібної немає тот тут же створюєте.



"?????" - ?????????? ???????

Краще вказати 6 та більше, може бути декілька блоків з ключами.  
А також

Tags ^ v ▲

Separate tags with commas

- instant acceleration and silence
- absence of tailpipe emissions
- lower maintenance costs
- range anxiety
- charging infrastructure still needs expansion
- a technological revolution happening before our eyes

[Choose from the most used tags](#)

## ?????? | RSOC

Hive Format ^ v ▲

Hive Format Most Used [?]

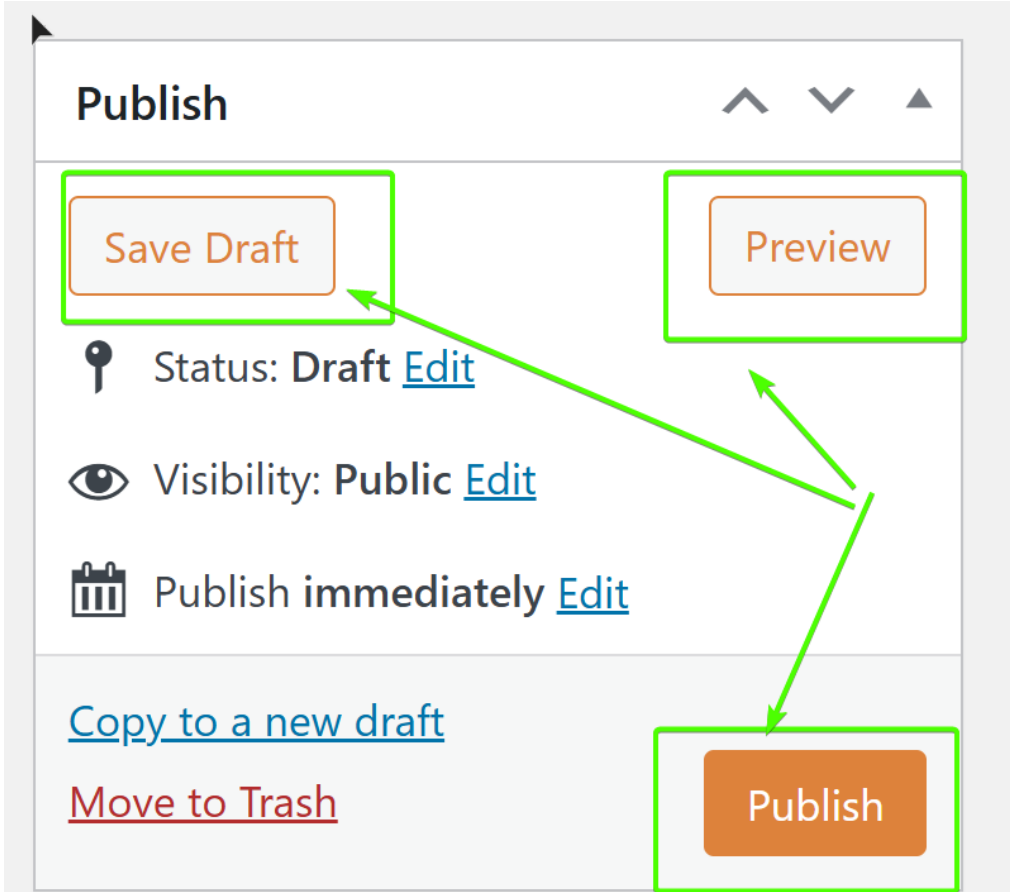
- rsoc
- slideshow
- test

[+ Add New Category](#)

?????

Цього достатньо.

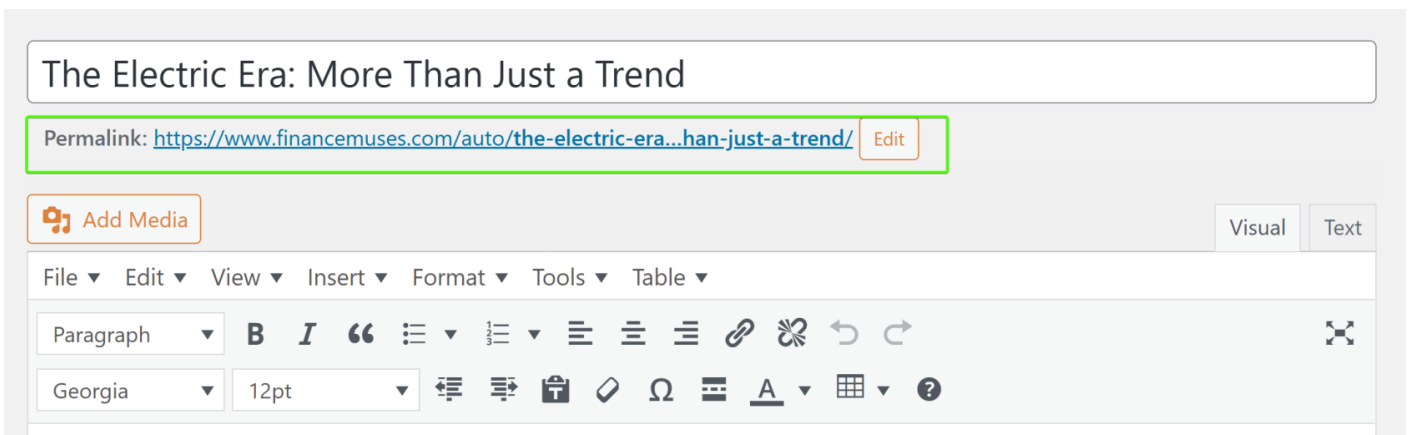
Далі можна переглянути або опублікувати статтю, або поки що зберегти в чернетки.



??????????

Зверху можете скопіювати посилання.

Перевірте його в інкогніто чи відкривається! (якщо раптом забули опублікувати)



Приклад статті

<https://www.financemuses.com/auto/the-electric-era-more-than-just-a-trend/>

Це посиалння подаєте в документ (зразки задач є у вашому документі).